

CA3 ONHW V72  
A56 1986



3 2022 21333866 4

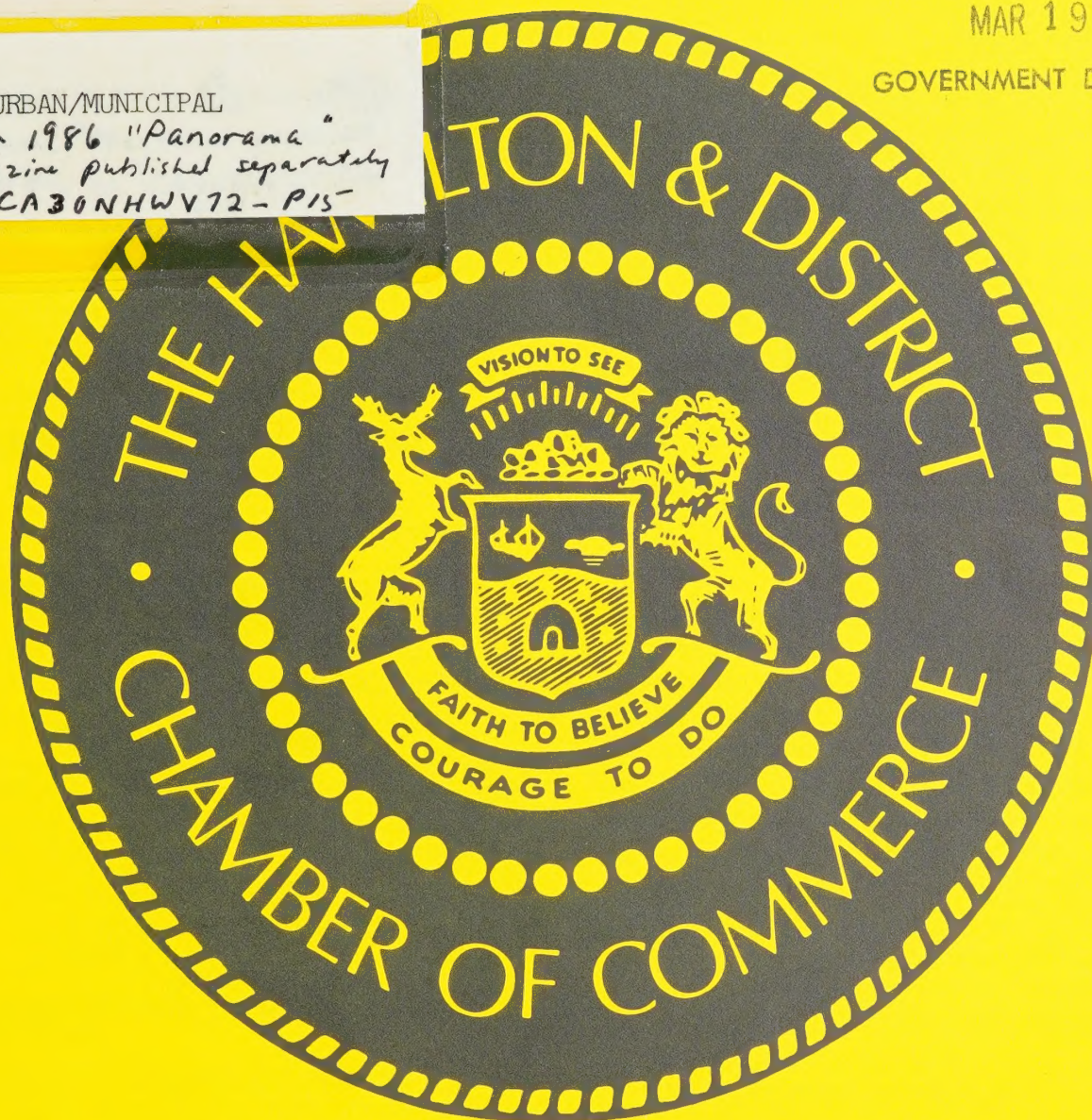
HAMILTON PUBLIC LIBRARY

MAR 19 1987

GOVERNMENT DOCUMENTS

URBAN/MUNICIPAL

After 1986 "Panorama"  
Magazine published separately  
as CA30NHWV72-P15



1986

# *Annual Report*

**"A COMMUNITY COMMITMENT"**



---

## 1986/1987 EXECUTIVE COMMITTEE

---

### PRESIDENT

WAYNE D. McCRAANEY, *Slater Steels Corporation*

### 1ST VICE-PRESIDENT

BARRIE R. BOATMAN, *The Tridon Companies*

### 2ND VICE-PRESIDENT

JOYCE MONGEON, *Joymarmon Limited*

### TREASURER

EDMUND A. SHAKER, *Inch, Easterbrook & Shaker*

### PAST PRESIDENT

NORMAN B. PREECE, *Consultant, Corporate Advisory Services*

---

## COMMITTEE CHAIRMEN

---

### BUSINESS DEVELOPMENT

P. HALL, *McCaw, Hall Inc.*

### CORPORATE CHALLENGE

H. FULLERTON, *Stelco Employees' Credit Union Ltd.*

### DUNDAS DIVISION

G. SCHUMACHER, *Cloke & Son Ltd.*

### EDUCATION & STUDENT SERVICES

H. CUTAIA-MAHLER, *Canada Employment Centre*

### FINANCE AND TAXATION

I. COWAN, *Coopers & Lybrand*

### GOVERNMENTAL AFFAIRS

W. OSBORNE, *Stelco Inc.*

### HOSPITALITY INDUSTRY

J. WATSON, *Hamilton Automobile Club*

### INDUSTRIAL RELATIONS

H. PHILLIPS, *HGP Management Services*

### INTERNATIONAL TRADE

J. RIGBY, *Rigby Trade*

### SPECIAL EVENTS

J. BRUNO, *Hamilton Apartment Association*

### TRANSPORTATION

L. KIRKBY, *Hamilton Construction Association*

---

## THE DIRECTORS

---

M. BOUGHTON, *Deloitte Haskins & Sells*

J. K. CARMAN, *Westinghouse Canada Inc.*

D. R. GOWLAND, *Laidlaw Transport Ltd.*

A. G. GRAHAM, *Canada Life Assurance Co.*

E. C. IRVING, *Lloyds Bank Canada*

DR. A. A. LEE, *McMaster University*

J. LIVINGSTON, *Jordan Livingston Furs Ltd.*

D. P. LUZZI, *CHML/CKDS Radio*

B. MASSEY, *Royal Connaught Hotel*

J. PIER, *Wabco Ltd.*

R. D. SEYMOUR, *Union Gas Ltd.*

U. SOOMET, *Dofasco Inc.*

M. TUVIKENE, *Stelco Inc.*

J. WATSON, *Hamilton Automobile Club*

J. WOOD, *Kent Tile & Marble Co. Ltd.*

---

## ONTARIO CHAMBER OF COMMERCE REPRESENTATION

---

E. C. IRVING, *Lloyds Bank Canada*

---

## CANADIAN CHAMBER OF COMMERCE REPRESENTATION

---

W. L. WALLACE, *Dofasco Inc.*

---

## MANAGEMENT STAFF

---

EXECUTIVE DIRECTOR

R. J. WHYNOTT

DIRECTOR OF COMMUNICATIONS

J. S. McDOWELL

DIRECTOR OF POLICY

K. G. DREWITT

HONOURARY SOLICITOR: J. F. REESOR, Q.C.  
*Reesor & Reesor*

AUDITOR: CLARKSON GORDON

BANK: CANADIAN IMPERIAL BANK OF COMMERCE

---

## THE HAMILTON AND DISTRICT CHAMBER OF COMMERCE

### "MISSION STATEMENT"

- To help build the economy of Hamilton and District;
- To serve as the voice of the business community of Hamilton and District;
- To provide a forum for the business community to develop opinions and programs which contribute to the social, economic and physical quality of life in Hamilton and District;
- To promote a society and economy based on private enterprise and concern for the individual;
- To communicate information on topical subjects of interest to the members;
- To facilitate business and social contact among members; and
- To promote Hamilton and District as a good place in which to live, work and visit.



## The Chamber in 1986

**WAYNE D. McCRANEY, *President***



1986 saw the implementation of Phase II of a three year strategic plan put in place by the Chamber for the purpose of creating job opportunities in our region.

In 1985, Past President Norm Preece initiated the highly successful YOUTH TRUST program (Phase I) and in 1987 incoming President Barrie Boatman will spearhead a drive to focus community attention and resources on skills development (Phase III). During 1986 our commitment was to the Hospitality Industry (Phase II) and I believe we achieved the goals we established at the outset. Phases I and II have proven to be so productive they will be continued into the foreseeable future.

Today there is a much broader awareness of the economic value of the visitor and convention business in Greater Hamilton. Efforts are being intensified to increase our share of the industry. There is more co-ordination among participating groups and organizations. The Chamber itself established a Hospitality Committee through which many of the front line leaders of the industry are now working. Briefs and position papers have been submitted to our Regional Council on issues affecting the industry. Overall I believe we have made a good beginning.

Generally the Chamber performed well in 1986. Our Committees, Board of Directors and Executive per-

formed as they should . . . efficiently. We represented the area's business community before every level of government. We continued to be responsive to the news media and the individual needs of our members as they arose. I am pleased with our achievements and the "ON THE RECORD" section of this Annual Report will detail them for you.

As I conclude my term of office I offer my personal thanks to Reg Whynott, Jim McDowell and Kathy Drewitt (our management team), the many Chamber volunteers who participated in, and contributed to, our many activities in 1986/87. Without their efforts we would not have been nearly so effective as we were. I specifically draw your attention to the following Directors who have served the maximum number of years as permitted by the constitution. A. G. GRAHAM, D. R. GOWLAND, DR. A. A. LEE, J. LIVINGSTON, N. B. PREECE, U. SOOMET and M. TUVIKENE. They were always steadfast in their support of the Chamber and I thank them.

Finally, I am convinced that both the Chamber and the community are on the right track as they move into the future. Both are experiencing positive periods in their lengthy histories. I see no reason why it should not continue for many years to come.



# OUR FOCUS WAS THE HOSPITALITY INDUSTRY IN 1986 ...

BELOW ARE SAMPLES OF 30-SECOND ANNOUNCEMENTS  
PREPARED AND WRITTEN BY THE CHAMBER, THEN GENEROUSLY  
BROADCAST TO AREA RESIDENTS  
BY THE THEN FOUR RADIO  
STATIONS IN THE CITY.

TOURISTS IN HAMILTON-WENTWORTH! YOU BET!  
DIFFERENT COLOURED LICENSE PLATES ARE BEGINNING  
TO BE SEEN EVERYWHERE IN OUR REGION. FROM  
MANITOBA AND MINNESOTA, SASKATCHEWAN AND  
SOUTH DAKOTA, ALBERTA AND ALABAMA..THEY ARE  
HERE TO SEE OUR ATTRACTIONS, VISIT WITH FRIENDS  
AND ENJOY OUR HOSPITALITY.  
THE HAMILTON AND DISTRICT CHAMBER OF COMMERCE  
URGES YOU TO MAKE THEIR STAY WITH US AS PLEASANT  
AS POSSIBLE.  
HELP THEM TAKE AWAY OUR BEST SOUVENIR GIFT...

ET IN HAMILTON-WENTWORTH!  
ES ATTENDED DOZENS OF  
RE LAST YEAR AND THE IMPACT  
ING ALONE HAS BEEN ESTIMATED  
DOLLARS.  
OMING EVERY YEAR...MORE PEOPLE...

ND DISTRICT CHAMBER OF COMMERCE  
TO, TO MEET HERE...AND GET INVOLVED  
IN THIS MASSIVE COMMUNITY EFFORT.  
INVITE THE ASSOCIATION OR GROUP YOU BELONG  
TO, TO MEET HERE...AND THE BEST SOUVENIR  
THEY WILL TAKE AWAY WITH THEM WILL BE  
ABSOLUTELY FREE...A PLEASANT MEMORY.

TOURISTS IN HAMILTON-WENTWORTH! YOU BET!  
THEY COME AND THEY GO BUT THEY LEAVE BEHIND  
50 MILLION DOLLARS ANNUALLY.  
AND THE JOB OF 30 THOUSAND HAMILTON-WENTWORTH  
RESIDENTS DEPENDS ON THOSE DOLLARS.  
THINK OF FAMILY AND FRIENDS WHO WORK  
HOTEL OR MOTEL, RESTAURANT OR RETAIL.  
GAS STATION OR ATTRACTION. THEIR JOBS  
WELL DEPEND UPON OUR ABILITY TO ATTRACT  
THE HAMILTON AND DISTRICT CHAMBER OF  
URGES YOU TO "MAKE OUR VISITORS FEEL  
HELP THEM TAKE AWAY OUR BEST SOUVENIR  
A PLEASANT MEMORY.

TOURISTS IN HAMILTON-WENTWORTH! YOU BET!  
EACH YEAR AT THIS TIME THEY COME BY THE TENS  
OF THOUSANDS TO SEE OUR GARDENS, CASTLE,  
THEATRE, ARENA, ART GALLERY AND HALL OF FAME.  
THEY ARE INTERESTED, CURIOUS PEOPLE LOOKING  
FOR NEW, EXCITING EXPERIENCES AWAY FROM HOME.  
AND THEY SPEND MONEY...A LOT OF MONEY. IN  
OUR HOTELS, MOTELS, RESTAURANTS, STORES AND  
GAS STATIONS.

OUR THANKS TO CHML, CKDS,  
CKOC AND CHAM RADIO  
FOR AIRING THESE ANNOUNCEMENTS  
IN SUPPORT OF THE CHAMBER'S  
HOSPITALITY INDUSTRY  
THRUST IN 1986

THE HAMILTON AND DISTRICT CHAMBER OF COMMERCE  
URGES YOU TO GIVE THEM A HELPING HAND WHEN  
THEY ASK, AND "FAIR EXCHANGE" WHEN THEY SHOP.  
THEIR BEST SOUVENIR GIFT FROM HAMILTON-WENTWORTH  
WILL THEN BE FREE...A PLEASANT MEMORY.





# "FOR THE RECORD"

## THE ACTIONS OF THE COMMITTEES OF THE HAMILTON AND DISTRICT CHAMBER OF COMMERCE ON BEHALF OF — AND FOR THE BENEFIT OF — ITS MEMBERS AND THE COMMUNITY

★ THE FOLLOWING IS BY NO MEANS COMPLETE. IT IS INTENDED ONLY AS A GUIDE AND A HISTORICAL RECORD OF THE WIDE-RANGING ACTIVITIES OF THE CHAMBER DURING THE PAST TWELVE MONTHS. HOWEVER, IT WILL CLEARLY REFLECT THE AREAS WHICH WERE OF GREATEST CONCERN TO THE ORGANIZATION AND OUTLINE THE ACTIONS AND POSITIONS TAKEN BY THE MEMBERSHIP IN AN EFFORT TO RESOLVE THEM.

### GOVERNMENTAL AFFAIRS

**W. OSBORNE**

*Chairman*

- Maintained a watch over all government legislation affecting the business community and recommended appropriate action when necessary.
- Hosted Regional Chairman William Sears as he gave his first "State of the Region" address to the community.
- Heard from several City and Regional elected representatives on issues of concern to them. (i.e. Free Trade, Hamilton's Executive Committee).
- Developed a position paper on a Federal White Paper relating to the Registration of Lobbyists.
- Arranged a Queen's Park Tour and luncheon for Chamber members. Discussion followed with area M.P.P's.
- Monitored and made recommendations on proposed salary increases for municipal elected representatives.
- Participated in developing the Chamber's response to the Region's "Building on Strength — Realizing Opportunity" economic strategy.
- Hosted several senior members of the Region's Planning staff to discuss the implementation, timing and costs associated with the new Regional economic strategy.

### BUSINESS DEVELOPMENT

**P. HALL**

*Chairman*

- Organized an extremely successful "Outstanding Business Achievement Awards ceremony and Dinner".
- Through it's very active zoning subcommittee, it maintained a watch and provided input to various levels of government on all aspects of community planning.
- Participated in the Student Venture Capital Program.
- In order to stay current with major initiatives in the community, leading representatives of the following organizations addressed the committee: DOVER PARK DEVELOPMENTS, REGIONAL AND CITY GOVERNMENTS, HAMILTON HARBOUR COMMISSION and the HAMILTON SCOURGE PROJECT.
- Responded to the Regional Municipality's "Building on Strength — Realizing Opportunity" economic strategy.

- Represented the membership on many issues, including "Bill 79", and Act to permit municipalities to develop the "incubator" concept for small business.
- Held on-going discussions with Regional Government officials on the structure, program and directions of the Economic Development Department.
- Sponsored "Project Pride". This program was designed to improve the appearance of buildings in the Downtown Hamilton Business Improvement Area.

### TRANSPORTATION

**L. KIRKBY**

*Chairman*

- Maintained a watch through a system of sub-committees over developments in the following areas critical to the future of the community: Airport, Access Roads, Harbour, Public Transit and Rail.
- Key individuals from important transportation sectors addressed and advised the committee on a continuing basis. Included were representatives from Hamilton International Airshow, Skytrek Airlines, Tempus Air and GO Transit.
- Toured Hamilton Harbour.
- Maintained representation on the Highway #403 extension steering committee.
- Encouraged area travel agents to become more familiar with the facilities of Hamilton Airport.
- Continued to press the cause of the East/West and North/South road system.
- Reviewed and responded to a proposal by the Hamilton Street Railway which would abolish the trolley system.
- Developed a recommendation for the Board of Directors on the concept of "Cabooseless trains".
- Continued to liase with a group of concerned individuals on the preparation of a "Remedial Action Plan" for Hamilton Harbour.



---

## HOSPITALITY COMMITTEE

---

**J. WATSON**

*Chairman*

- After careful examination of the state of the visitor industry in Hamilton-Wentworth, the committee authored a comprehensive report which addressed the Chamber's concerns about the current and future direction of the industry.
- The report (which was approved in its entirety by the Board of Directors) contained 39 recommendations. Twenty-six of them were presented to Regional Government for consideration, the balance are to be used for future Chamber and Committee programming.
- Organized the Region's first "Hospitality Week".
- Worked with Mohawk College to initiate a "HOSPITALITY SKILLS TRAINING PROGRAM" for front-line employees.
- In co-operation with Festival Country Association, delivered over 400 "FAIR EXCHANGE" wheels to area retailers and others associated with the visitor industry, to promote the cause of Fair Exchange on U. S. currency.
- Assisted with the organizing of a local "Tourism Seminar" in co-operation with the Region and Hamilton Entertainment and Convention Facilities Inc. (HECFI)
- Highlighted area attractions and events in PANORAMA magazine.
- Had prepared several visitor related public service announcements for airing on local radio stations. These 30-second spots underscored the value of the visitor industry to the local economy.
- Provided input to the composition of a Regional Tourism Advisory Board.

---

## INTERNATIONAL TRADE

---

**J. RIGBY**

*Chairman*

- Participated in activities during Export Trade Month.
- Presented the Second Annual "Export Medal of Merit Award" to Valley City Manufacturing of Dundas.
- Surveyed the membership for the purpose of determining their views on the possible impact of "Free Trade" on the Greater Hamilton business community.
- Hosted several information type meetings at which special guests provided analysis of complex trade issues.
- Assisted with the co-ordination of "Market Place '86" at which officials of local companies met with Senior International Trade Representatives to discuss trade opportunities.

---

## SPECIAL EVENTS

---

**J. BRUNO**

*Chairman*

- Organized a very successful plant tour of the Ford Motor Co. of Canada.
- Arranged a special Dinner/Theatre Night at Hamilton Place for Chamber members. Bob Newhart was the guest performer.
- Hosted several New Member Receptions to acquaint those new to the membership with the benefits of Chamber membership.
- Organized "Chamber of Commerce Week '86" which included many events of interest to the membership.
- Participated in activities associated with "Secretaries Week '86".
- Arranged a Blue Jay excursion for the membership.
- Arranged the Annual President's Golf Tournament.
- Hosted a "Mixed Two-Ball Golf Tournament" for members and guests.

- Co-ordinated a Chamber cruise aboard the "Macassa Bay".
- Organized the Chamber's Annual Curling Bonspiel.
- Arranged an evening for members at "Don Cherry's Grapevine".

---

## INDUSTRIAL RELATIONS

---

**H. PHILLIPS**

*Chairman*

- Represented the Greater Hamilton business community both federally and provincially on issues of concern to all of those operating businesses (i.e. Unemployment Insurance, Over-time, Pay Equity, First Contract Arbitration).
- Developed a comprehensive response to a provincial opposition party paper on "Care for the Elderly".
- Monitored all other legislation which had impact on employer/employee relations.
- Provided representation to a "Safety in Hamilton's Lifestyle" Task Force which was structured to increase awareness of safety in all aspects of community life.
- Invited guest speakers to address their monthly meetings on issues of interest.
- Hosted a well attended general membership breakfast which was addressed by CHERYL ROBERTSON (Martin & Martin) on "The New Family Law Act".
- Organized two successful seminars on the subject of "Wrongful Dismissal" and "Coping with Stress in the Workplace".
- Conducted surveys of the membership on Vacation Policy, Mileage expenses and Employer Paid Holidays. The results were circulated to all members of the organization.

---

## CORPORATE CHALLENGE

---

**H. FULLERTON**

*Chairman*

- Organized the 3rd Annual Corporate Challenge.
- The event in 1986 attracted 80 teams (20 persons per team) from area businesses, industry and community organizations.
- Worked extremely well with McMaster University (the event location) and the City of Hamilton Culture and Recreation Department (responsible for physical and technical arrangements).
- More than 2,000 participants and volunteers were involved throughout the one-day event.

---

## DUNDAS DIVISION

---

**G. SCHUMACHER**

*Chairman*

- Hosted a "sold out" Small Business Operator and His/Her Income Tax Seminar in the Dundas Historical Museum.
- Continued to operate their outstanding Farmer's Market and began to look at means of expanding it to a two-days-per week operation.
- Supported the introduction of Market Value Assessment to the community and appeared before the appropriate committee of the Town to back-up their position.
- Participated again, both financially and physically, in Junior Achievements' Project Business. Dundas Public Schools were the beneficiaries of this participation.
- Again hosted the Opening Ceremonies of "Cactus Festival '86".
- Arranged the lighting ceremonies for the Town's Official Christmas Tree. In addition, the Division approved the purchase of new lights from its market fund.
- Again requested Dundas Town Council to implement the Ward system for future municipal elections.



- Provided input into the Town's Leisure Master Plan and Central Area Plan.
- Heard from the Chairman of "Cactus Festival '87" regarding future directions for this popular community summer event.

## EDUCATION & STUDENT SERVICES

**H. CUTAIA-MAHLER**

*Chairman*

- Again hosted an outstanding "CAREER DAY" for area secondary school students (10th Annual). More than 1,000 attended the one-day event at Mohawk College and received career counselling from over 200 professional and education resource people.
- Sponsored area students to the "FORUM FOR YOUNG CANADIANS" in Ottawa. This worthwhile program provides participating students with an overview of Canada's Parliamentary system of government.
- Presented the J. G. SMITH AWARD to a student at Mohawk College who was judged to have submitted the best written essay on one aspect of Canada's economic system.
- Participated again in the Province of Ontario "STUDENT VENTURE CAPITAL PROGRAM." The committee interviewed and selected qualifying students for financial assistance thereby permitting them to establish their own summer business. The financing was provided by THE ROYAL BANK OF CANADA.
- Provided the opportunity for McMaster MBA and Commerce Society students, together with Business students from Mohawk College to meet and hold informal discussion with area business leaders at the Chamber.
- Maintained representation on the McMaster University Medical School Selection Committee.
- Continued to be represented on the Board of Directors of the Industry-Education Council of Hamilton-Wentworth.
- Co-sponsored with the Advertising and Sales Club of Hamilton, the Industry-Education Council and the Ontario Co-operative Education Association "CAREER SYMPOSIUM '86."

- Participated in the judging of the WALTER CLARKE OUTSTANDING TEACHER AWARD. This award is presented annually by the Ontario Secondary School Teachers' Federation.
- Continued to monitor provincial legislation relating to the public funding of private schools.
- Developed a Chamber position relative to increased provincial funding of Ontario universities.
- Continued to support Junior Achievement whenever possible.

## YOUTH TRUST

**N. B. PREECE**

*Chairman*

- After only two years in operation, this unique area of Chamber activity has gone from one success to another.
- Each Monday at 5:30 p.m. on CKLH-FM, a Youth Trust spokesperson has a 2-minute segment which outlines for employers and prospective employees an employment creating thrust they can take advantage of.
- Committed itself to placing 5,000 young adults in productive employment within a one year time frame.
- Designed an "Employment Thermometer" to reflect the placement of the 5,000 young adults.
- Operated an extremely successful "Job Co-op" in West Hamilton. This very unusual job creation concept caused a good number of young men and women to be gainfully employed during the summer period.
- Hosted a 2-day Southern Ontario Conference of Youth Trust's in Hamilton.
- Responded to provincial job creation initiatives in the area of Youth Employment.
- Maintained an excellent working relationship with many other organizations in the community working in the area of youth employment.
- Was able to attract sufficient attention in all area media that the Youth Trust story, and the problems it is attempting to resolve, are now familiar to many area residents.

# CORPORATE CHALLENGE 1986

**"THE MATERIAL FROM WHICH MEMORIES ARE MADE"**



1986 GRAND CHAMPIONS: DOFASCO INC. TEAM "A"



## OUTSTANDING BUSINESS ACHIEVEMENT AWARD WINNERS IN 1986

Annually your Chamber accepts nominations for these awards from the membership and general public.

They recognize "Outstanding Achievement" by two area businesses in both a small and large category (small: fewer than 50 employees. Large: more than 50 employees).

The Hamilton area winners are then submitted for consideration for an Ontario Award presented by the Ontario Chamber of Commerce.



### 1986 OUTSTANDING BUSINESS ACHIEVEMENT AWARD WINNERS

— SMALL BUSINESS CATEGORY —

**FABRIS INDUSTRIAL MANUFACTURING  
LTD.**

(Above, Mario Fabris accepts the award from Chamber  
President W. D. McCraney)

— LARGE BUSINESS CATEGORY —

**PIGOTT CONSTRUCTION LTD.**

(Right, Paul Pigott accepts the award from Chamber  
President W. D. McCraney)

